

# Grenada

## Global Youth Tobacco Survey (GYTS)

### FACT SHEET . . . . .



The Grenada GYTS includes data on prevalence of cigarette and other tobacco use as well as information on five determinants of tobacco use: access/availability and price, environmental tobacco smoke exposure (ETS), cessation, media and advertising, and school curriculum. These determinants are components Grenada could include in a comprehensive tobacco control program.

The Grenada GYTS was a school-based survey of students in grades 6-8 and forms 1-4, conducted in 2000. A

two-stage cluster sample design was used to produce representative data for all of Grenada. At the first stage, schools were selected with probability proportional to enrollment size. At the second stage, classes were randomly selected and all students in selected classes were eligible to participate. The school response rate was 92.5%, the student response rate was 79.2%, and the overall response rate was 73.3%. A total of 3,428 students participated in the Grenada GYTS.

#### Prevalence

27.8% of students had ever smoked cigarettes (Male = 34.0%, Female = 20.9%)  
 16.4% currently use any tobacco product (Male = 17.9%, Female = 13.8%)  
 8.6% currently smoke cigarettes (Male = 9.7%, Female = 6.8%)  
 10.8% currently use other tobacco products (Male = 11.4%, Female = 9.3%)  
 11.3% of never smokers are likely to initiate smoking next year

#### Knowledge and Attitudes

27.0% think boys and 17.1% think girls who smoke have more friends  
 9.3% think boys and 8.2% think girls who smoke look more attractive

#### Access and Availability - Current Smokers

40.2% usually smoke at home  
 18.2% buy cigarettes in a store  
 79.5% who bought cigarettes in a store were NOT refused purchase because of their age

#### Environmental Tobacco Smoke

29.8% live in homes where others smoke  
 53.7% are around others who smoke in places outside their home  
 72.1% think smoking should be banned from public places  
 69.1% think smoke from others is harmful to them  
 32.3% have one or more parents who smoke  
 6.5% have most or all friends who smoke

#### Cessation - Current Smokers

72.1% want to stop smoking  
 69.8% tried to stop smoking during the past year  
 72.2% have ever received help to stop smoking

#### Media and Advertising

72.8% saw anti-smoking media messages in the past 30 days  
 60.2% saw pro-cigarette ads on billboards in the past 30 days  
 55.6% saw pro-cigarette ads in newspapers or magazines in the past 30 days  
 15.9% have an object with a cigarette brand logo  
 12.9% were offered free cigarettes by a tobacco company representative

#### School

50.9% had been taught in class, during the past year, about the dangers of smoking  
 36.5% had discussed in class, during the past year, reasons why people their age smoke  
 51.9% had been taught in class, during the past year, the effects of tobacco use

#### Highlights

- 16% of students currently use some form of tobacco; 9% currently smoke cigarettes; 11% currently use other tobacco products
- ETS exposure is very high – 3 in 10 students live in homes where others smoke; over half are exposed to smoke in public places; 1 in 3 have parents who smoke.
- 7 in 10 students think smoke from others is harmful.
- 7 in 10 students think smoking should be banned in public places.
- 7 in 10 smokers want to stop.
- 7 in 10 students saw anti-smoking media messages in the past 30 days; 6 in 10 students saw pro-cigarette ads in the past 30 days.